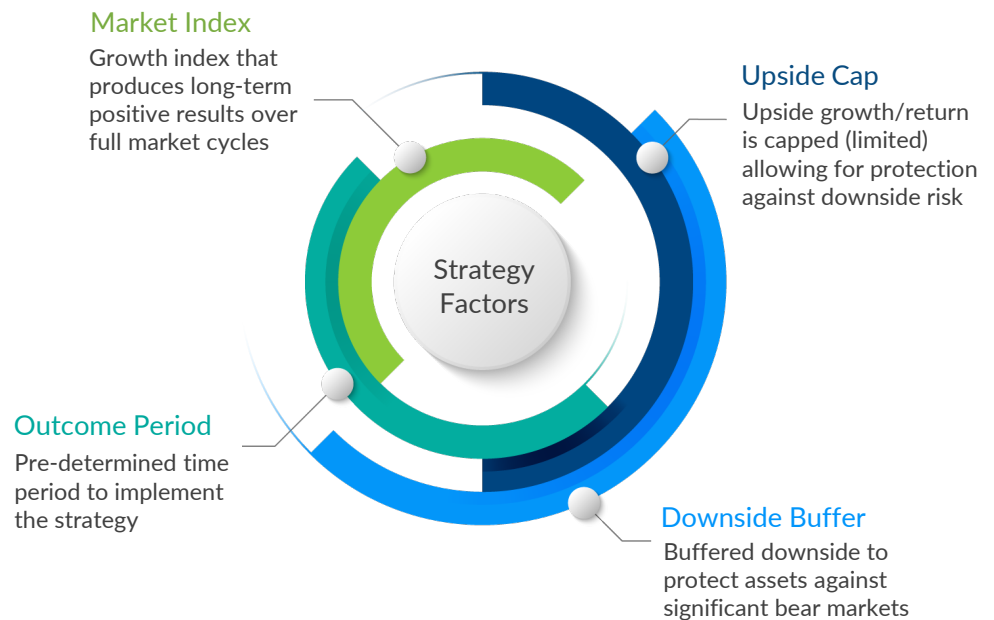


Overview

NorthCoast Defined Outcome Strategies help investors structure their market exposure by explicitly choosing participation and protection levels that match their risk tolerance. Investors may choose tracking market index, upside cap and downside buffer levels, as well as outcome period. Secondary objective includes tax-efficient implementation, using a combination of ETFs and index options.

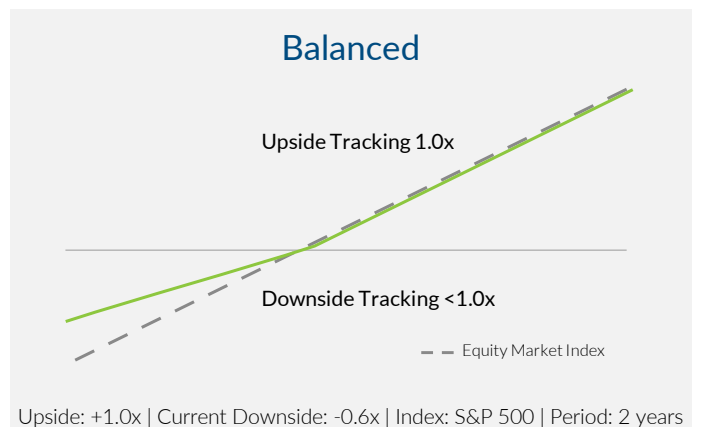
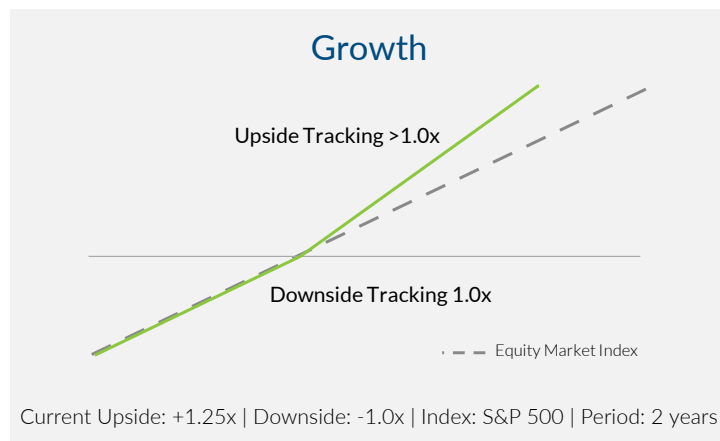
Invest Through Market Volatility with Predetermined Outcomes

- Daily liquidity
- Full transparency
- Tax-efficient execution
- No counterparty risk
- Multiple levels of upside participation and downside protection
- Address investor priorities, concerns, and risk tolerance



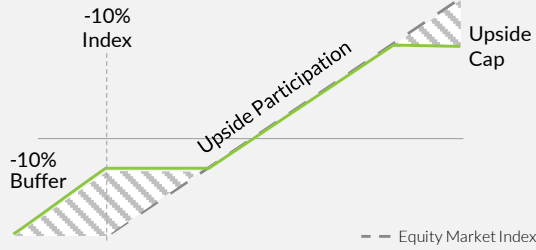
Align Your Goals and Risk Tolerance

GROW YOUR CAPITAL and soften downside risk



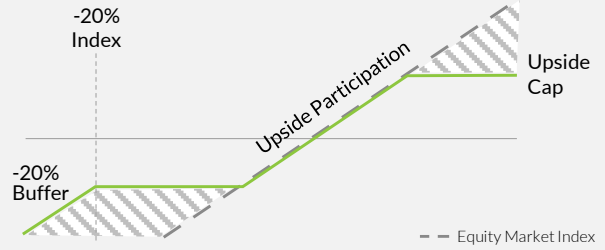
PRESERVE YOUR CAPITAL while managing downside exposure

Buffer 10



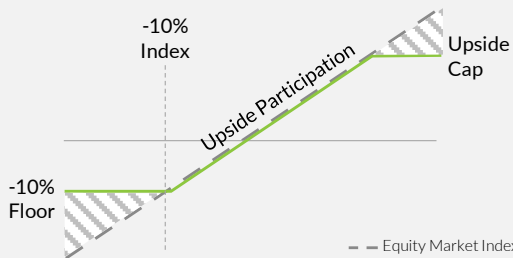
Current Upside: +50% | Buffer: -10% | Index: S&P 500 | Period: 1 year

Buffer 20



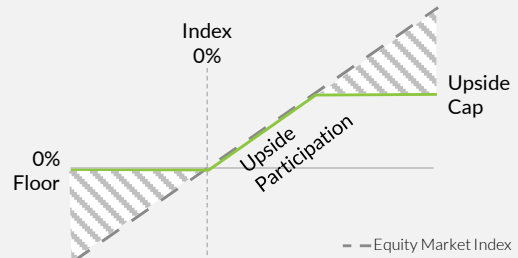
Current Upside: +21% | Buffer: -20% | Index: S&P 500 | Period: 1 year

Protection 10



Current Upside: +26% | Downside: -10% | Index: S&P 500 | Period: 2.5 years

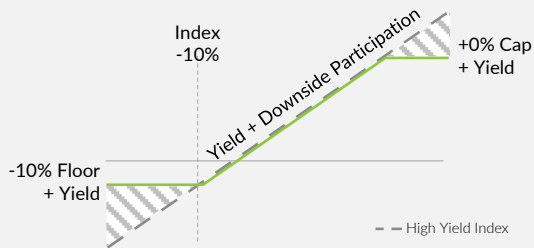
Capital Preservation with Upside



Current Upside: +14% | Downside: 0% | Index: S&P 500 | Period: 2 years

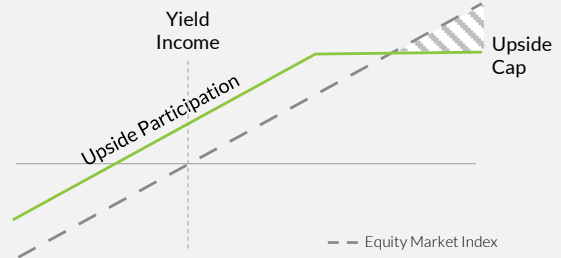
GENERATE YIELD with downside risk protection

Protection High Yield



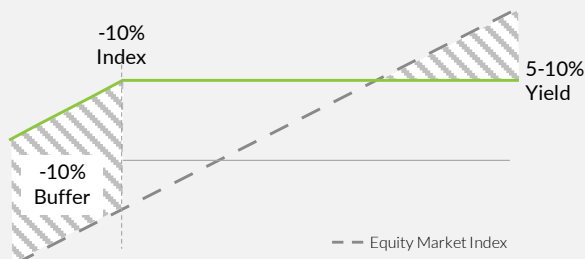
Yield: +7.3% | Upside: 0% | Downside: -10% | Index: HYG | Period: 1 year

Index Income



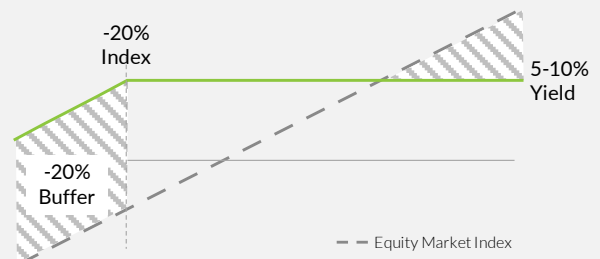
Yield: +4% | Current Upside: +9% | Index: S&P 500 | Period: 1 year

Income Buy the Dip 10



Yield: +7% | Downside: -1.0x < -10% | Index: S&P 500 | Period: 1 Quarter

Income Buy the Dip 20



Yield: +6% | Downside: -1.0x < -20% | Index: S&P 500 | Period: 1 Quarter

Current Upside and Yield data as of 1/31/2024. This material is for informational and illustrative purposes only and is intended solely for the information of those to whom it is distributed by NorthCoast. NorthCoast does not represent, warrant or guarantee that this information is suitable for any investment purpose and it should not be used as a basis for investment decisions. PAST PERFORMANCE DOES NOT GUARANTEE OR INDICATE FUTURE RESULTS. Options involve risk and are not suitable for all investors. Refer to Characteristics & Risks of Standardized Options: <http://www.optionsclearing.com/about/publications/character-risks.jsp> NorthCoast Asset Management is a d/b/a of, and investment advisory services are offered through, Connectus Wealth, LLC, an investment adviser registered with the United States Securities and Exchange Commission (SEC). Registration with the SEC or any state securities authority does not imply a certain level of skill or training. More information about Connectus can be found at www.connectuswealth.com.