

Global Diversified Growth

Global Growth & Income Strategy - ETFs

Strategy Overview

As of 3/31/24

Global Diversified Growth is a moderately tactical investment strategy designed to produce long-term capital appreciation. The strategy invests in a diversified basket of global ETFs (global equities, global bonds, real estate, alternative investments, and cash equivalents) with a primary objective of capital appreciation and secondary objective of income generation.

Primary Objective Capital Appreciation

Secondary Objective Income Generation

Asset Allocation Range Based on market conditions

Eauities

50% ←→ 80%

Fixed Income

20% ←→ 50%

Alternative

0% ←→ 20%

Active Management for a Changing Market

- People are living longer, and the road to financial security is only getting more complex. Investors require
 thoughtful solutions that properly balance the financial tradeoff between income production and principal risk.
- The rise of the Exchange Traded Fund (ETF) marketplace has provided NorthCoast with one of the tools necessary
 to deliver investment products designed to manage this tradeoff. Utilizing a variety of ETFs, NorthCoast can
 provide investors with increased transparency, lower costs, and greater consistency.
- Market exposure adjustments, rules-based ETF selection, and disciplined risk management are the key
 components to Global Diversified Growth. Incorporating a hands-on tactical asset allocation solution can enhance
 diversification, lower volatility, and generate solid, long-term income.

Investment Process

Focus on income generation while managing principal risk through the implementation of a systematic 3-step process

1
Determine Asset Allocation

Goal to reduce volatility by shifting to conservative assets when risks outweigh potential return

2 Select ETFs

Select ETFs with the highest ranked riskadjusted appreciation potential Manage Risk

Monitor positions daily and preserve capital

Strategy Benefits

Complementary	Low correlation to standard equity benchmarks
Defensive	Able to shift across multiple asset classes
Disciplined	Quantitatively researched and rules- based management
Transparent	Separately managed account (SMA) structure provides real-time account access

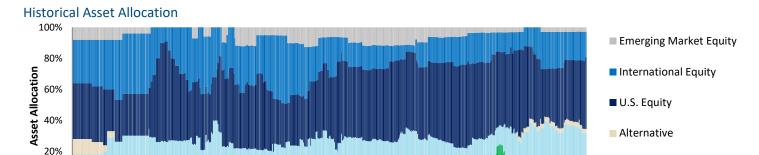
Management

Home Office Greenwich, Connecticut Account Types All brokerage, retirement and trust accounts welcome Contact 203.900.8836 info@northcoastam.com	Firm	NorthCoast Asset Management
accounts welcome Contact 203.900.8836 info@northcoastam.com	Home Office	Greenwich, Connecticut
info@northcoastam.com	Account Types	_
	Contact	203.900.8836
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Jan-15

Fixed Income

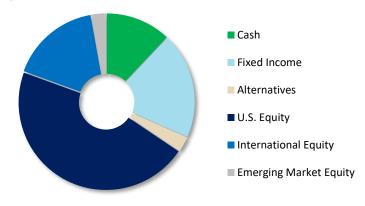
Cash



Jan-20

Sample Asset Allocation

Jan-14



Jan-16

Jan-17

Jan-18

Jan-19

Sample Holdings

Jan-22

Jan-21

IVV	iShares Core S&P 500 ETF
IJH	iShares Core S&P Mid-Cap ETF
IJR	iShares Core S&P Small-Cap ETF
IGIB	iShares Intermediate Credit Bond ETF
HYG	iShares High Yield Corporate Bond ETF
HYD	Vaneck Vectors High Yield Municipal Bond ETF
MBB	iShares MBS ETF
EMB	iShares J.P Morgan Emerging Market Bond ETF
EPP	iShares MSCI Pacific Ex-Japan ETF
IEMG	iShares Core MSCI Emerging Markets ETF
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Jan-24

Jan-23

Sample Holdings determined by weight. The list above is shown for informational purposes only. It can change and is not a recommendation to buy or sell any of these securities or to allocate a portfolio in this manner.

Growth

Total	Performance
(% Ne	et)

												2024	Total	of
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	YTD	Return	\$100,000
Global Diversified Growth	12.3	2.5	-3.6	7.8	17.6	-8.7	21.0	11.1	14.5	-14.1	10.5	6.0	98.9	\$198,936
70/30 Global Blend	11.4	3.1	-2.4	6.3	18.8	-6.8	20.5	14.7	11.2	-17.6	17.1	5.0	105.3	\$205,347

Annu (% No		d Ret	urns	
1-yr	3-yr	5-yr	10-yr	Since Inception 2/1/13
13.3	2.8	7.1	5.8	6.4
16.0	3.4	7.4	6.1	6.7

Important Disclosure Information

Past Performance is not indicative of future results. All investments involve risk, including loss of principal. NorthCoast Asset Management (NCAM) claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. NorthCoast Asset Management is a d/b/a of, and investment advisory services are offered through, Connectus Wealth, LLC, an investment adviser registered with the United States Securities and Exchange Commission (SEC). Registration with the SEC or any state securities authority does not imply a certain level of skill or training. More information about Connectus can be found at www.connectuswealth.com.

Returns are presented net-of-fees. Net-of-fee returns are reduced by trading costs and the portfolio's actual management fee. Valuations are computed and performance is reported in U.S. dollars. A complete list of composite descriptions is available upon request. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. To obtain a compliant presentation for the associated strategy, please contact one of our advisors at 800.274.5448.

This information contained herein has been prepared by NCAM on the basis of publicly available information, internally developed data and other third party sources believed to be reliable. This material is for informational and illustrative purposes only and should not be viewed as a recommendation or a solicitation to buy or sell any securities or investment products or to adopt any investment strategy.

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Benchmark - 70/30 Global Blend = The blended benchmark of 70% MSCI ACWI / 30% J.P. Morgan Global Aggregate Bond Index. The MSCI ACWI index is designed to measure the equity markets of developed and emerging markets outside of the United States and is generally considered a proxy for the global market. The JP Morgan Global Aggregate Bond Index is a broad-based index designed to represent multi-currency, global investment grade bonds.