

### **Global Select**

Global Equity Growth Strategy - ETFs

## Strategy Overview

As of 12/31/23

Global Select is an actively managed investment strategy designed to generate long-term growth.

The strategy utilizes a proprietary scoring and selection process to actively allocate across global country ETFs. The strategy invests in countries with higher risk-adjusted return potential and reduces or eliminates exposure to countries with lower risk-adjusted return potential.

Primary Objective Long-Term Growth through domestic and international

equity exposure

100%
Global Equities

## Active Management for a Changing Market

- People are living longer, and the road to financial security is only getting more complex. Investors
  require thoughtful solutions that properly balance the financial tradeoff between income production
  and principal risk.
- The rise of the Exchange Traded Fund (ETF) marketplace has provided NorthCoast with one of the tools necessary to deliver investment products designed to manage this tradeoff. Utilizing a variety of ETFs, NorthCoast can provide investors with increased transparency, lower costs, and greater consistency.

## Investment Process

Focus on long-term growth while managing principal risk through the implementation of a systematic 3-step process

Score & Rank ETFs

Assess relative attractiveness of U.S. Sector ETFs based on quantitative attributes

Construct Portfolio

Select ETFs with the highest ranked riskadjusted appreciation potential 3

**Manage Risk** 

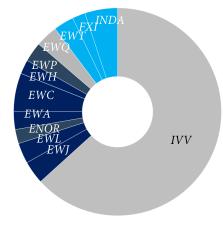
Monitor daily risk controls such as volatility, industry exposures and sell stops

#### **Strategy Benefits**

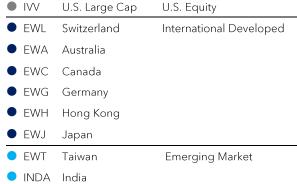
#### Management

<b>Disciplined</b> Quantitatively researched an rules-based management	Quantitatively researched and	Firm	NorthCoast Asset Management		
	rules-based management	Home Office	Greenwich, Connecticut		
Transparent	Separately managed account (SMA) structure provides real-time account access	Account Types Contact	All brokerage, retirement and trust accounts welcome 203.900.8836 info@northcoastam.com		
			northcoastam.com		

#### Sample Asset Allocation



#### Sample Holdings



The list above is shown for informational purposes only. It can Change and is not a recommendation to buy or sell any of thes Securities or to allocate a portfolio in this manner.

# **Modern Logic to ETF Selection**Global Select is part of

NorthCoast's Select series, which utilizes our proprietary ETF Harmony® selection process

ETF Harmony® is the approach to identifying high potential investments by scoring each sector based on a combination of macroeconomic, sentiment, technical and valuation signals.

#### Total Performance (% Net)

								Tatal	Growth of
	2017	2018	2019	2020	2021	2022	2023		\$100,000
Global Select									
Global Select	24.0	-10.2	20.0	7.5	17.4	-20.3	17.0	72.0	\$171,707
MSCI ACWI	24.0	-9.4	26.6	16.3	18.4	-18.4	22.2	95.2	\$195,153

#### Annualized Returns (% Net)

1-yr	3-yr	5-yr	Since Inception 11/1/2015
17.0	3.6	9.1	8.0
22.2	5.7	11.7	10.0

#### Important Disclosure Information

Past Performance is not indicative of future results. All investments involve risk, including loss of principal. NorthCoast Asset Management (NCAM) claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. NorthCoast Asset Management is a d/b/a of, and investment advisory services are offered through, Connectus Wealth, LLC, an investment advisor registered with the United States Securities and Exchange Commission (SEC). Registration with the SEC or any state securities authority does not imply a certain level of skill or training. More information about Connectus can be found at www.connectuswealth.com.

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Returns are presented net-of-fees. Net-of-fee returns are reduced by trading costs and the portfolio's actual management fee. Valuations are computed and performance is reported in U.S. dollars. A complete list of composite descriptions is available upon request. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request.

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Benchmarks - The ACWI index is a market-capitalization-weighted index maintained by Morgan Stanley Capital International (MSCI) and designed to provide a broad measure of stock performance throughout the world, including the U.S. The MSCI All Country World Index includes both developed and emerging markets.