

## Strategy Overview

As of 3/31/25

Large-Cap Core is a long-term growth strategy focused on capital appreciation. The strategy leverages a proprietary stock-scoring system to allocate to stocks traditionally known as “blue-chips.” Blue chip companies are typically large, nationally recognized, financially sound, and well-established. They tend to meet an economic need, boast a strong competitive advantage, and have a long history of profitability.

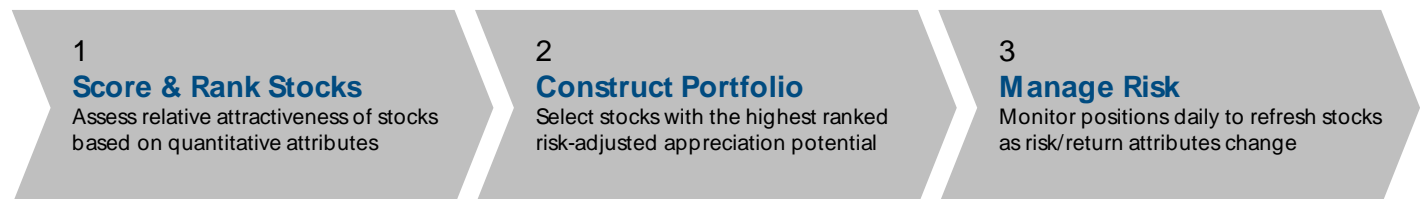
**Primary Objective**  
Long-Term Growth

**Asset Allocation**  
100% Individual Stocks  
*Long-Only, Fully Invested Mandate*

## Investment Philosophy

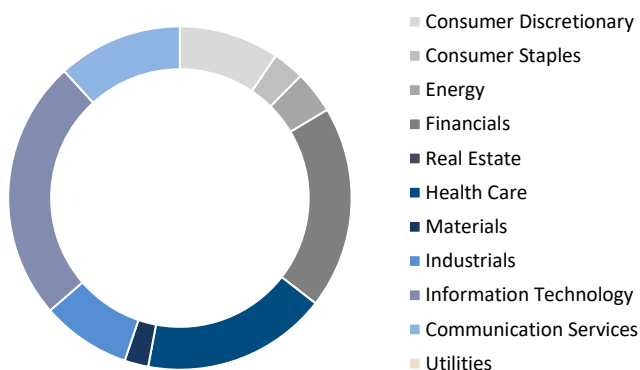
- We believe a thoroughly researched and systematic investment process grounded in common sense will outperform over time.
- Market research, active security selection, and disciplined risk management are key components in our management process.
- Daily monitoring using our security selection model allows us to capitalize on risk/return attribute changes as they occur, adjusting the portfolio accordingly.

## Investment Process



## Sample Allocation

### Sample Sector Allocation



### Sample Holdings

Ticker	Name	Sector
AAPL	Apple Inc.	Technology
ADBE	Adobe Inc.	Technology
AIG	American International Group, Inc.	Financial Services
AMAT	Applied Materials, Inc.	Technology
AMZN	Amazon.com, Inc.	Consumer Cyclical

Sample holdings by weight. The list above is shown for informational purposes only. It can change and is not a recommendation to buy or sell any of these securities or to allocate a portfolio in this manner.

# Performance

As of 3/31/25

## Total Performance (% Net)

## Strategy Metrics vs. S&P 500 (since 7/1/2019)

	2019*	2020	2021	2022	2023	2024	YTD 2025	Since Inception	Growth of \$1,000,000
Large-Cap Core	8.7	17.1	23.5	-12.5	27.2	23.0	-2.8	109.0	\$2,090,147
S&P 500	10.6	17.8	28.2	-18.5	25.7	24.5	-4.4	103.5	\$2,034,917

Beta	Correlation	Std Dev
0.95	0.98	16.9%
1.00	1.00	17.3%

\*2019 performance beginning 7/1/2019

## Annualized Return (Net %)

	1-Yr	3-Yr	5-Yr	Since Inception 11/1/2019
Large-Cap Core	7.5	12.0	18.6	13.5
S&P 500	7.8	8.6	18.0	13.0

## Strategy Benefits

Disciplined	Quantitatively researched and rules-based management
Transparent	Separately managed account (SMA) structure provides real-time account access

## Management

Firm	NorthCoast Asset Management
Home Office	Greenwich, Connecticut
Account Types	All brokerage, retirement, and trust accounts welcome
Contact	203.900.8836 info@northcoastam.com northcoastam.com

## About NorthCoast

NorthCoast Asset Management is an established financial advisor in the field of tactical investment management, specializing in quantitative research and constructing risk-managed equity portfolios. We continually innovate solutions designed to mitigate capital loss during unfavorable market cycles. Our experienced management team, long-term portfolio performance and premier partnerships make NorthCoast a strong option for astute growth-oriented investors seeking downside risk protection.

## Learn More



## Important Disclosure Information

Kovitz Investment Group Partners, LLC (Kovitz) dba NorthCoast Asset Management is an investment adviser register with the Securities and Exchange Commission under the Investment Advisers Act of 1940 that provides investment management services to individual and institutional clients. Effective June 1, 2024, NorthCoast Asset Management underwent an organizational change and all persons responsible for portfolio management became employees of Kovitz Investment Group Partners, LLC. Prior to June 1, 2024, NorthCoast Asset management was previously overseen by Focus partner Connectus Wealth since November 1, 2021. From 2008 until November 2021, the Firm was defined as NorthCoast Investment Management, LLC. The accounts managed at the predecessor firms are sufficiently similar to the accounts managed at NorthCoast Asset Management, such that the performance results would provide relevant information to clients or investors.

Past Performance is not indicative of future results. All investments involve risk, including loss of principal. NorthCoast Asset Management (NCAM) claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. The CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. NorthCoast Asset Management is a d/b/a of, and investment advisory services are offered through, Kovitz Investment Group Partners, LLC (Kovitz), an investment adviser registered with the United States Securities and Exchange Commission (SEC). Registration with the SEC or any state securities authority does not imply a certain level of skill or training. More information about Kovitz can be found at [www.kovitz.com](http://www.kovitz.com).

Returns are presented net-of-fees. Net-of-fee returns are reduced by trading costs and the portfolio's actual management fee. Valuations are computed and performance is reported in U.S. dollars. A complete list of composite descriptions is available upon request. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. To obtain a compliant presentation for the associated strategy, please contact one of our advisors at 800.274.5448.

Benchmark - The S&P 500 Index is used for comparison purposes as it represents a sample of the 500 leading companies in leading industries of the U.S. economy. It is generally considered a proxy for the total market.