

NorthCoast Growth

U.S. Tactical Growth Strategy – Individual Stocks

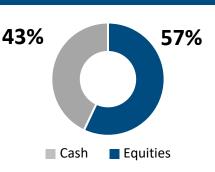
Strategy Overview

As of 3/31/24

NorthCoast Growth focuses on capital appreciation. Invests in leading growth stocks in favorable market environments. Scales to cash to preserve gains when unfavorable market risk is high. Positions are managed through a proprietary stock scoring system designed to build a comprehensive growth portfolio.

Primary Objective Long-Term Growth

Secondary Objective Downside Risk Protection



Active Management for a Changing Market

- People are living longer, and the road to financial security is only getting more complex. Investors require thoughtful solutions that properly balance the **financial tradeoff between portfolio growth and peace of mind**.
- A **thoroughly researched and systematic investment process** rooted in common sense will outperform over time. Our research shows that markets and securities reward certain factors and punish others.
- To capitalize on these factors, we employ a market exposure model and a security selection model based on fundamental rationales. These rationales are confirmed by thorough quantitative analysis, are systematically implemented and complemented with extensive risk controls.

Investment Process

Strategy seeks long-term growth with downside risk protection through the implementation of a systematic 3-step process

1
Determine Equity Exposure

Goal to reduce volatility and mitigate significant losses by shifting to cash during market declines

Select Stocks

Participate in market growth by investing in top-scoring risk-adjusted growth stocks

Manage Risk

Monitor daily risk controls such as volatility, industry exposures and sell stops

Strategy Benefits

Complementary	Low correlation to standard equity benchmarks
Defensive	Able to shift between 100% equity and 100% cash
Disciplined	Quantitatively researched and rules-based management
Transparent	Separately managed account (SMA) structure provides real-time account access

Management

Firm	NorthCoast Asset Management	
Home Office	Greenwich, Connecticut	
Account Types	All brokerage, retirement and trust accounts welcome	
Contact	203.900.8836 info@northcoastam.com northcoastam.com	

Historical Equity Exposure (Avg 75%)



Sample Holdings

Ticker	Name	Sector
Cash & Equivalents	43%	
CI	The Cigna Group	Healthcare
APH	Amphenol Corp.	Technology
TMUS	T-Mobile US Inc.	Technology
AMZN	Amazon, Inc.	Consumer Cyclical
MA	Mastercard	Financial Services

Sample holdings by weight. The list above is shown for informational purposes only. It can change and is not a recommendation to buy or sell any of these securities or to allocate a portfolio in this manner.

Year-Over-Year Return (Net %)

													2024	TOLAT	
	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	YTD	Return	Growth of \$100,000
NorthCoast Growth	2.3	38.0	10.5	-3.4	3.1	16.6	-4.5	17.3	7.4	19.6	-12.0	5.0	6.0	155.1	\$255,052
Tactical Competitor Avg	1.5	8.5	2.7	-5.9	6.2	12.3	-7.7	14.5	9.0	13.2	-15.6	10.6	6.0	63.8	\$163,842
Aggressive Competitor Avg	2.5	20.9	5.6	-2.7	7.8	16.2	-7.8	21.1	11.0	16.3	-15.2	15.1	6.8	139.4	\$239,375
70/30 S&P500/Tbill	0.9	21.3	9.0	0.7	7.9	14.7	-2.7	21.7	13.1	19.2	-12.5	19.4	7.7	198.6	\$298,597

Annualized Return (Net %)

				Since Inception
	1-Yr	3-Yr	5-Yr	11/1/2012
NorthCoast Growth	11.1	3.7	6.5	8.6
Tactical Competitor Avg	13.8	2.5	5.4	4.5
Aggressive Competitor Avg	17.8	4.9	8.1	8.0
70/30 S&P500/Tbill	21.8	8.8	11.0	10.1

Risk Metrics (Since 11/1/2012 vs. S&P 500)

Beta	R^2	Standard Deviation	Correlation	Maximum Drawdown
0.70	81.0%	11.3%	0.90	-17.8%
0.58	90.0%	9.6%	0.95	-34.1%
0.82	95.0%	13.4%	0.98	-45.2%
0.70	1.00%	11.1%	1.00	-38.7.1%

Important Disclosure Information

Past Performance is not indicative of future results. All investments involve risk, including loss of principal. NorthCoast Asset Management (NCAM) claims compliance with the Global Investment Performance Standards (GIPS*). GIPS* is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. NorthCoast Asset Management is a d/b/a of, and investment advisory services are offered through, Connectus Wealth, LLC, an investment adviser registered with the United States Securities and Exchange Commission (SEC). Registration with the SEC or any state securities authority does not imply a certain level of skill or training. More information about Connectus can be found at www.connectuswealth.com.

Performance results shown from November 1, 2012 through March 31, 2013, are the actual results of a single-account composite managed according to the dictates of the strategy. Since April 1, 2013, actual performance results are based on widely accepted performance standards and represent the net composite time-weighted return for the strategy. Returns are presented net-of-fees. Net-of-fee returns are reduced by trading costs and the portfolio's actual management fee. Valuations are computed and performance is reported in U.S. dollars. A complete list of composite descriptions is available upon request. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. To obtain a compliant presentation for the associated strategy, please contact one of our advisors at 800.274.5448.

Single account composite performance results reflect the results of actual trading using a single client account managed in accordance with the dictates of the program. Other accounts are excluded to prevent additions, withdrawals and client mandated customizations from biasing the performance results. However actual client accounts are not insulated from these factors. Therefore actual client accounts may have experienced investment results during the corresponding time periods that were materially different from those portrayed in the model. Account statements for the single account for the period are available for inspection upon request.

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Dynamic Hedged Equity is a tactical, long-term growth strategy focused on capital appreciation with a secondary objective of downside protection. The strategy invests in leading growth stocks during favorable equity environments and scales to cash to preserve gains when bear market risk is high. The strategy adheres to a flexible investment mandate that allows for allocation shifts that range between 0%-100% exposure to equities. Positions are managed (purchased and liquidated) through a proprietary stock scoring system designed to build a comprehensive growth portfolio.

Benchmarks - Aggressive Competitor Avg = Morningstar Aggressive Allocation Category Average. Aggressive allocation portfolios seek to provide both capital appreciation and income by investing in three major areas: stocks, bonds, and cash. These portfolios tend to hold larger positions in stocks than moderate-allocation portfolios. These portfolios trypically have 70% to 90% of assets in equities and the remainder in fixed income and cash. Tactical Competitor Avg = Morningstar Tactical Allocation Category Average. Tactical Allocation portfolios seek to provide capital appreciation and income by actively shifting allocations between asset classes. These portfolios have material shifts across equity regions and bond sectors on a frequent basis. To qualify for the Tactical Allocation category, the fund must first meet the requirements to be considered in an allocation category. Next, the fund must historically demonstrate material shifts within the primary asset classes either through a gradual shift over three years or through a series of material shifts on a quarterly basis. The cumulative asset class exposure changes must exceed 10% over the measurement period. The S&P 500 leading companies in leading industries of the U.S. economy. It is generally considered a proxy for the total market.